

# SeGa CANVAS

audience

author

date

## Experience

Setting:  
- mechanics  
- interactions  
- interventions  
Context  
Task

## Dashboard

results  
actions  
behaviours

## Transform

Dimensions of reasoning:  
- theories  
- models  
- strategy  
- feeling

## Monitor

impact  
behaviour

## Field

Setting:  
- practices  
- material  
- people  
Context  
Job

## Mission

story  
objective  
assignment

## Experiment

objective  
intervention

Current situation

Starting point

Round:

Aspired situation

Exit phase

